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Cardiff Metropolitan University

PERROTIS COLLEGE

Programme Handbook

2023-24

MSc (Hons) Marketing for the Agro-Food Sector

Contents

Introduction.....	4
Overview of the Department.....	5
Terms and Important Dates.....	6
1. The Programme of Study	8
Module Numbers and Course Names	12
The Award(s)	13
Programme Management	13
Programme Committees.....	13
Student Service Committees	13
Library Steering Committee	14
Admissions and Financial Aid Committee	14
Staff-Student Liaison Committee	14
External Examiners	14
Teaching and Learning Methods	15
Lectures	15
Directed Reading	15
Tutorials	15
Case Studies	15
On-site visits	15
Guest Speakers.....	16
Group Work	16
Assessments	16
Module Delivery and Assessment Timetable	16
Student Commitments.....	19
Attendance	19
Plagiarism	20
Unfair Practice	20
Assignment Format	21
Ethics.....	21
Student Support.....	21
Careers Advice.....	21
Academic Counselling	21
Personal Tutoring.....	22
Language Study Support.....	22

Special support for overseas	22
Special support for disabled students.....	23
Appeals, Complaints and Academic Regulations	23
Internal complaints procedures	23
Mitigating Circumstances	24
Withdrawal or suspension.....	24
Quality Assurance of Services	24
Induction	25
Fees	25
Full Time Fees	25
Financial Advice	25
Accommodation.....	25
Learning Centre Services.....	26
Libraries	26
DIMITRIS & ALIKI PERROTIS' Library.....	26
'GEORGE AND CHARLOTTE DRAPER' Information and Media Hub.....	26
IT Resources	26
Farms.....	27
Laboratories	27
Student Representatives	27
Student Services.....	27
Progression and Transfer Opportunities	28
HEALTH CARE.....	28

Introduction

The purpose of this handbook is to tell you about the programme on which you are enrolled. It provides you with a written record of the programme philosophy, structure and content, as well as key procedures and rules which the programme team have developed to facilitate the success of you and your fellow students.

This handbook should be read in conjunction with the following documents which can be found at - <https://www.cardiffmet.ac.uk/study/studentservices/Pages/Student-Handbook.aspx>

- Cardiff Met Student Handbook;
- Student Guidance for Students at Perrotis College;
- Student Charter

These documents will give you a large amount of additional information including:

- Your status as a Cardiff Met student
- The Cardiff Met Student Charter
- Academic Regulations and Conduct of Examinations
- Unfair Practice Procedure
- Mitigating Circumstances Procedure
- Data Protection and Freedom of Information
- Transfer to Cardiff Metropolitan University
- Cardiff Met's Student Union
- Complaints and Appeals
- Disciplinary Procedures, Codes of Conduct and Ethics
- Health and Safety and Health advice

Overview of the Department

Please find below staff details for the MSc (Hons) Marketing for the Agro-Food Sector programme.

Dean Dr. Konstantinos Rotsios	2310-492-814	krotsi@afs.edu.gr
Chief Administration Officer: Ms. Stavroula Antonopoulou	2310-492-708	santon@afs.edu.gr
Registrar's Office: Ms. Kally Chalkia	2310-492-818	kchalk@afs.edu.gr
Administration Office TBA	2310-492-800	
Accounting Office: Ms. Fani Liatsa	2310-492-741	fliatsa@afs.edu.gr
Enrollment Office: Mr. Gregorios Sougaris Mr. Konstantinos Piliandis	2310-492-854 2310-492-810	gsouga@afs.edu.gr kpilia@afs.edu.gr
Library: Ms. Damiana Koutsomiha Ms. Iro Sotiriadou	2310-492-889 2310-492-888/935	dkouts@afs.edu.gr isotir@afs.edu.gr
Residence Life Coordinator Mr. Pantelis Hantzaras	2310-492-844	phantz@afs.edu.gr
Outreach & Internships Coordinator Ms. Katerina Pitseli Career Counseling Mr. Theodosios Tasios	2310-492-702	apitsel@afs.edu.gr ttasio@afs.edu.gr
Alumni Office: Mr. Pantelis Hantzaras	2310-492-812	perrotisalumni@afs.edu.gr
Head of Marketing Management for the Agro-Food Sector department: Mr. Theocharis Spyropoulos	2310-492-743	hspyro@afs.edu.gr
Indicative Teaching staff		
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Partner Manager: Mr. Biju Nair		bnair@cardiffmet.ac.uk
Link tutor: Mr. Mukul Madahar		MMadahar@cardiffmet.ac.uk

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Terms and Important Dates

ACADEMIC CALENDAR 2023 – 2024	
FALL SEMESTER	
FALL 2023 SEMESTER BEGINS: 2/10/2023 *Alik Perrotis Student Residence opens October 1st	
Week 1	2 -7 October
Week 2	9 -14 October
Week 3	16 - 21 October
Week 4	23 - 28 October (Public Holiday on October 26th and 28th)
Week 5	30 October - 4 November
Week 6	6 - 11 November
Week 7	13 - 18 November
Week 8	20 - 25 November
Week 9	27 November - 2 December
Week 10	4 - 9 December
Week 11	11 - 16 December
Week 12	18 - 23 December *Alik Perrotis Student Residence closes December 22nd,12:00
CHRISTMAS BREAK & study period (23/12 - 7/1)	
Study period	8 - 13 January
Fall Semester Final Examinations and resits	15 - 20 January *Alik Perrotis Student Residence opens January 9th,12:00
Exam Board	March 2024

ACADEMIC CALENDAR 2023-2024	
All — SPRING SEMESTER	
SPRING 2024 SEMESTER BEGINS: 22/1/2024 *Alik Perrotis Student Residence is open	
Week 1	22 - 27 January
Week 2	29 January - 3 February
Week 3	5 - 10 February
Week 4	12 - 17 February
Week 5	19 - 24 February
Week 6	26 February - 2 March
Week 7	4 - 9 March
Week 8	10 - 16 March
Week 9	18 - 23 March (Public Holiday: 18th of March)
Week 10	25 - 30 March (Public Holiday: 25th of March)
Week 11	1 - 6 April
Week 12	8 - 13 April
Study period	15 - 20 April
Spring Semester Final Examinations	22-27 April *Alik Perrotis Student Residence closes April 27th, 12:00
EASTER BREAK (29/4 - 11/5)	
Resits	13 - 18 May
Exam Board	July 2024
Resits	September 2024 (date TBA)
Resits' Exam Board	October, 2024

**** All MSc resident students, on closing dates, they should leave Saturday after class**

1. The Programme of Study

Awarding Institution/Body	Cardiff Metropolitan University
Teaching Institution	Perrotis College, Thessaloniki, Greece
Dean	Dr. Kontstantinos Rotsios
Programme Accredited By	Cardiff Metropolitan University
Final Award (including any named exit awards)	MSc Marketing for the Agro-Food Sector PG Diploma Marketing for the Agro-Food Sector PG Certificate
Programme Title	MSc Marketing for the Agro-Food Sector
Programme Director	Mr. Theocharis Spyropoulos
Partner Manager	Mr. Biju Nair, bnair@cardiffmet.ac.uk
Link Tutor	TBC
Mode of Study	Full time, Part time
Normal Duration of Programme	2 years full time, 4 years part time
Period of Candidature	4 years full time, 5 years part time
Language of Study	English
UCAS Code (or other coding system if relevant)	N/A
Relevant QAA Subject Benchmarking Group(s)	Masters' Degrees in Business and Management (2015)
Date of Production/Revision	June 2023

2. Criteria for admission to the programme

Admission requirements: <https://www.perrotiscollege.edu.gr/graduate-admissions/>

3. Aims of the programme.

The programme aims to provide a high quality and professionally relevant postgraduate experience. The programme has been designed to support and develop critical appreciation

of how marketing theories, procedures and practices are designed and deployed in the business world and in particular in the agro-food sector. Graduates of the programme will be equipped with the necessary skills and knowledge for a multi-disciplinary approach to marketing, leading to further postgraduate studies or entry to career paths.

4. Distinctive features of the programme

The programme follows a holistic approach that will enable our students to effectively use marketing to trade agricultural and food products and services in the domestic and international markets. As Greece produces a variety of high quality agricultural products and the food industry accounts for more than 20% of the country's total industrial production, experts in marketing in this sector are in high demand from the market.

Perrotis College has very good and extensive links with farmers, cooperatives and the food industry in terms of collaboration in research projects and transfer of knowledge. Meanwhile, the food industry guides the College about the needs and demands of the sector. Perrotis College is the only private institution in Greece that offers graduate studies in Marketing with specialization in the Agro-Food Sector.

Apart from the variety of core modules offered in the programme, a variety of optional modules (e.g., Advanced topics in Pricing & Credit Strategies, Advanced topics in Agro-Logistics & Transport, Advanced topics in International Promotion & Distribution) will allow the student to be specialized on specific topics and become prepared for different career paths.

In addition to the modules that the students will be studying, the institution will run a series of seminars delivered by visiting speakers from the industry, and research seminars from members of faculty, academics and post-graduate research students. All the graduate students will be invited to attend to broaden their knowledge and to provide network opportunities with potential employers.

Support in writing is provided (Writing Center and Library), mentoring (older students are mentoring the new), tutoring and advising are also provided by the College. There is an opportunity for the students to visit other academic institutions or/and food industry abroad. The above opportunities offered at Perrotis College will be available to students from various institutions around the world, through the College's study abroad programmes.

5. Relevant subject benchmark statements and other external and internal reference points used to inform programme outcomes.

This programme has been mapped against the QAA Benchmark Statement for Masters' in Business & Management (2015).

6. Programme outcomes

Upon the successful completion of the programme, students should be able to:

- Demonstrate critical awareness and understanding of the current theories and issues inherent in the marketing process and their applicability in the agrofood sector.
- Demonstrate analytical skills, critical reflection skills and research evaluation skills necessary for appropriate decision making in the marketing sphere.
- Demonstrate developed communication and inter-personal skills necessary to operate effectively in the agrofood marketing environment.
- Demonstrate and apply independent research and critical skills enabling investigation into relevant/appropriate areas both organisationally and academically.

Knowledge and Understanding

Upon the successful completion of the programme, students should be able to demonstrate knowledge and understanding of the following:

Marketing in Context	Systematic understanding of relevant knowledge relating to marketing in the agrofood sector within an organisational and contextual framework, including critical examination of both ethnocentric and polycentric practices and theories.
External Context	Knowledge and understanding of the external context, responding to change – including technological - and the future of marketing within organisations, agricultural product markets and the business sphere generally.
Interrelationship and interconnectedness	Knowledge and Understanding of the interrelationship and interconnectedness between theory and practice.
Organisation and management	Knowledge and understanding of the internal and external functions of marketing in different types of agribusiness organisations.
Theoretical and applied perspectives	Knowledge and understanding of relevant theories, models and frameworks and critical application of theory to the advancement of marketing practice.

Mapping of programme learning outcomes to modules can be found in Appendix 2.

Skills and Attributes

Upon the successful completion of the programme, students should be able to demonstrate the following cognitive, practical and transferable skills, including:

Critical thinking	Ability to think critically and be creative: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately
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	and generalise appropriately.
Inquiry based learning and problem solving	Ability to solve complex problems and make decisions: establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; and the ability to create, identify and evaluate options; the ability to implement and review decisions.
Research skills	Ability to conduct research into marketing issues either individually or as part of a team through research design, data collection, analysis, synthesis and reporting.
Information and knowledge management	Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and to share knowledge.
Numeracy and models	Numeracy and quantitative skills including the development and use of relevant business models.
Communication skills	Effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports.
Self-management and personal development	High personal effectiveness: critical self-awareness, self-reflection and self-management; time management; sensitivity to diversity in people and different situations and the ability to continue to learn through reflection on practice and experience.
Team working	Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management.
Developing leadership ability	Leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring.
Ethical behaviour	Ability to recognise and address ethical dilemmas and corporate environmental and social responsibility issues; applying ethical and organisational values to situations and choices.

Module Numbers and Course Names

Module no	Name	Compulsory/Elective	Semester
First year			
GRK7001	Entrepreneurship	compulsory	Fall
GRK7002	Research Methods and Data Management	compulsory	Fall
GRK7003	Innovative Technologies for Sustainable Agricultural Systems	compulsory	Fall
GRK7009	Food Marketing and Branding	compulsory	Fall
GRK7004	Bioinformatics/ Genomics	optional	Fall
GRK7008	Domestic & International Sales	optional	Fall
GRK7005	Consumer Needs and Trends	compulsory	Spring
GRK7007	Advanced Operations Management	compulsory	Spring
GRK7011	Digital Marketing	compulsory	Spring
GRK7006	Management Accounting/Costing	optional	Spring
GRK7014	International Supplies & Purchasing	optional	Spring
WBL7015	Work-Based Learning 1	optional	Spring
GRK7015	International Commercial Terms & Law	optional	Spring
Second Year			
GRK7010	Academic Research for Business	compulsory	Fall
GRK7017	Advanced topics in Agro-Logistics & Transport	optional	Fall
GRK7039	Search Marketing	optional	Fall
GRK7018	Advanced topics in International Promotion & Distribution	optional	Fall
GRK7012	Dissertation	compulsory	Spring

The Award(s)

On successful completion of the programme, you will be awarded the title of MSc (Hons) In Marketing for the Agro-Food Sector. As a Cardiff Metropolitan University student studying at one of its partner institutions, your award will be made by Cardiff Metropolitan University. You will receive a certificate and academic transcript detailing your achievement and bearing the Cardiff Metropolitan University crest.

Programme Management

Various aspects of the College's governance are carried out by ad hoc and standing committees meet on a regular basis to discuss issues of concern to the College and its constituents and to make policy recommendations to the administration. Responsibilities and members of the standing committees are as follows:

Programme Committees

The Programme Committee consists of all lecturers on the programme, elected student representatives and administrative staff. An academic member of staff appointed from Cardiff Metropolitan University will also attend one programme committee meeting per year. The Programme Committee is chaired by the Programme Director who is responsible to the Programme Committee for the effective operation of the Programme.

The Programme Director will call three formal programme committee meetings per year. Early in the programme, the student body will be asked to elect representatives to present their views at programme committee meetings and through other appropriate channels. Cardiff Metropolitan University and Perrotis College genuinely value the views of students on all aspects of the quality of their learning experience. Therefore, students should make the most of the student representative system, although it would be counter-productive to use it simply to air petty or trivial grievances.

Refer Student Guide for terms of references for Programme Committees.

Student Service Committees

This committee's function is to identify the services the College should provide in order to cover the academic, social and psychological needs of students throughout their time at Perrotis College. Such services include arranging for student advising (including career counseling), developing referral services for psychological and learning disability counseling, overseeing the student work-study programme, identifying and implementing Student Council Provisions, and coordinating the formation and functioning of student clubs and organizations and other campus life activities. The committee also coordinates the student service programme. Committee members include one faculty member, the Director of Student Life, the Head of the Human Resources Department, the Student Life Department Monitor, the Dean, the Academic Dean and the Student Council Vice-President.

Library Steering Committee

This committee is charged with implementing and overseeing the library acquisition plan for required and recommended readings, advising the Library and the College on issues regarding electronic and print sources available at the Main 'Dimitris & Alik Perrotis' Library, the satellite library 'Information & Media Hub' at the Alik Perroti Educational Center and the College. The committee also discusses matters concerning student learning outcomes and student problems. Members include the Head Librarian (and in some occasions also the Perrotis College liaison librarian), the Academic Dean, the Associate Dean of Accreditation and Assessment and the Department Chairs.

Admissions and Financial Aid Committee

This committee reviews all applications for admissions and financial aid and advises the administration regarding the granting of financial aid awards to all students. Committee members include the Director of Enrolment, senior academic staff, the DA and DF, and the College Recruitment Coordinator.

Staff-Student Liaison Committee

Regular meetings of the Staff-Student Liaison Committee are held and this will provide a forum for an open exchange of views between students and staff. These meetings will take place at least twice per academic session and it is expected that Student Representatives will be in attendance, though other members of the student body are also encouraged to attend.

All students will be asked to complete programme/module evaluation forms during their studies and this information, alongside feedback via the Staff-Student Committee and Student Representatives, will be utilized by the Programme Director in reviewing programmes. Issues identified will be considered at Programme Committee meetings and action taken as appropriate.

Membership of the Student-Staff Liaison Committee shall be as determined by its Dean of School and as approved by Academic Board:

- at least one member of the School Management and Planning Team; (Chair)
- at least four members of academic staff nominated by the Dean of School to represent both taught programmes and research degrees at each programme level (sub-degree, undergraduate, postgraduate, research degree) and for each mode of study;
- at least eight students elected by the student body of the School, to represent both taught programmes and research degrees at each programme level and for each mode of study.

External Examiners

External Examiners are individuals from other educational institutions as well as from industry, business and the professions who can provide an objective view of the operation of the programmes they are associated with. They enable comparisons with the standards of programmes offered in other institutions of which they have knowledge.

More information on the role of the External Examiner is available at http://www.cardiffmet.ac.uk/registry/academichandbook/Pages/Ah1_06.aspx

Students are entitled to view External Examiner reports and responses submitted in the previous academic session. Please contact your local institution for access to the reports.

The name(s), position(s) and external university or organisation of External Examiners are published below, for information only. Please note that students must not contact External Examiners directly. Appropriate appeal or complaint mechanisms are available and may be found later in this handbook – in the section entitled: Appeals, Complaints and Academic Regulations. Examiners in receipt of contacts from students are requested to refer these to the University.

- TBA

Teaching and Learning Methods

Lectures

Formal lectures are used for the transfer of basic subject material. All staff make their lecture notes available on Perrotis College virtual learning environment called Moodle and students are able to download material as necessary, Moodle should not be seen as a substitute for attending. Lectures provide an opportunity to deliver a broad overview of a topic and to initiate further research and study by students for tutorials, seminars and private study.

Directed Reading

Students are expected to undertake significant directed reading in all aspects of the programme. All Cardiff Met students, including those studying at a partner institution, have access to the University's electronic resources. Guidelines on accessing these resources are available at: <https://study.cardiffmet.ac.uk/Library/Pages/Home.aspx>

Tutorials

Tutorial sessions are used to reinforce material presented by the other methods and to clear up possible misconceptions. Tutorials enable students to build on their understanding of the subject gained via the lecture and preparatory readings. Tutorials also provide an environment in which you are able to clarify queries and raise questions about the subject. It is also likely that you will be asked to prepare presentations and you will receive formative feedback on assessed activities.

Case Studies

Case studies present realistic examples and by study, research and discussion students are expected to gain insights into problems that they might otherwise not encounter.

On-site visits

On-site visits to a range of destinations and enterprises will be arranged to provide students with an opportunity to experience some of the theory they have studied being implemented

in the work place in a variety of settings and develop their practical skills especially for outdoor activities.

Guest Speakers

Guest speakers (e.g. entrepreneurs; representatives from local and regional authorities; environmental organizations; development agencies; environmental and voluntary organizations) will participate and enrich the learning process, by providing practical and real-life aspects of the field of studies..

Group Work

For the Marketing for the Agro-Food Sector programme, group work is considered necessary and crucial since in the industry it usually means working in teams and communicating with people. Group projects will enhance students' ability for self and team management.

Assessments

Written examinations, essays and presentations.

It is essential when writing essays, examination papers or any form of assignment to write good English. If you do not express yourself accurately and correctly, then you will almost certainly lose marks.

Writing essays and assignments allows students to demonstrate their own ideas and understanding of a topic. The HARVARD method of referencing is recommended by Cardiff Metropolitan University, regardless of the type of dissertation or assignment which is written.

Module Delivery and Assessment Timetable

Module Codes	Assignment Component	Date assignment handed out to students	Deadline for assignment/exam completion	Deadline for feedback to students
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GRK7001 Entrepreneurship	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
	PRES1 PRESENTATION	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7002 Research Methods and Data Management	PORTFOLIO	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7003 Innovative Technologies for Sustainable Agricultural Systems	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7009 Food Marketing and Branding	WRIT1 ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
	PRES1 PRESENTATION			4 working weeks after submission deadline
GRK7004 Bioinformatics / Genomics	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7008 Domestic and International Sales	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7005 Consumer Needs and Trends	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
	PRES1 PRESENTATION	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
GRK7007 Advanced	WRIT1 WRITTEN	4th week of classes	Spring Exam Week	4 working weeks

Operations Management	ASSIGNMENT			after submission deadline
GRK7011 Digital Marketing	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
	PRES1 PRESENTATION			4 working weeks after submission deadline
GRK7006 Management Accounting / Costing	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
GRK7014 International Supplies and Purchasing	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
WBL7015 Work-Based Learning 1	WRIT1	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
	PRES1		Spring Exam Week	4 working weeks after submission deadline
GRK7015 International Commercial Terms and Law	WRIT1 GROUP ASSIGNMENT	4th week of classes	Spring Exam Week	4 working weeks after submission deadline
GRK7010 Academic Research for Business	WRIT1 ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
	WRIT2 ASSIGNMENT			4 working weeks after submission deadline
GRK7017 Advanced Topics in Agro-Logistics and Transport	WRIT1 WRITTEN ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline

GRK7039 Search Marketing	PORTFOLIO	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7018 Advanced Topics in International Promotion and Distribution	WRIT1 Group ASSIGNMENT	4th week of classes	Fall Exam Week	4 working weeks after submission deadline
GRK7012 Dissertation	WRIT1	1st week of classes	Spring Exam Week	Ongoing
	WRIT2	1st week of classes	Spring Exam Week	Ongoing
	PRES1	1st week of classes	Spring Exam Week	4 working weeks after submission deadline

Student Commitments

Attendance

Class attendance is mandatory and students are expected to attend every class prepared to engage fully in all activities. Because the College's Administration understands that absences sometimes are unavoidable, the following attendance policy has been developed

Number of Class Hours per Week	Allowable Absences per Semester (excused and/or unexcused)
3	9 Hours
4	12 Hours
5	15 Hours

Students are allowed to miss up to 1/3 of the module's contact hours per semester. If the number of absences exceeds the allowed limit, students will normally fail those elements of the module that are due to be assessed after the date the absence limit has been crossed. However, a student who has exceeded his/her limit of absences should continue to attend the module's lectures, in order to be eligible to re-sit the failed elements. All re-sits have a fee of 50€ per module.

All cases of students who have crossed the absences' limit will be discussed at the Committee on a case-by-case basis. If there are Mitigating Circumstances, any relevant documentation submitted, should be provided by official authorities. Mitigating

Circumstances will be examined by the Committee only if the date of the incident matches the date the absence limit has been crossed. The Exam Board will determine whether a student who misses an assessment method due to excessive absences will be required to re-sit the failed element(s).

The instructor is responsible for keeping accurate attendance records on all his/her students and for reporting to the Registrar the names of any student who is in danger of exceeding their limit.

The individual student is responsible for keeping track of his/her own absences.

Plagiarism

According to Cardiff Met's policy, it is imperative that you give full and correct acknowledgement of any materials you use in your academic work which are not your own. Failure to do so will be regarded as Plagiarism. Students fail programmes because they do not acknowledge the source of materials.

It is normal practice to find information and quote it in an academic essay and the action of quoting and referencing is actively encouraged. It demonstrates research, reading about the topic and provision of a balanced argument. An assignment should be accompanied by a bibliography detailing all the books you read when preparing the assignment, even if no quotes were taken from them. You will need to learn how to reference, support material and short programmes are available at:

<http://study.cardiffmet.ac.uk/AcSkills/Pages/Referencing.aspx>

Unfair Practice

All written reports and assignments are submitted electronically and are checked for plagiarism by TurnItIn software. Students are required to check the similarity report on any assignment submitted and resubmit in case similarity was detected. Any assignments with higher than 25% similarity report will be sent to Perrotis College's unfair practice committee, to determine whether an allegation of plagiarism is justified.

Students have the option to use Artificial Intelligence tools, however, they are requested to include the interaction with the AI Software in an Appendix and explain in a short paragraph the reasons for using AI tools (content, idea generation), the benefits of its use (availability of related information), how they used AI-generated content to create original content of their own and what they learned through the process. All references to AI generated material should be mentioned in the Appendix, otherwise it will be considered plagiarism. If it is suspected that generative AI was utilized on an assignment without proper justification in the appendix (as stated above), the instructor has the right to request an assignment review meeting.

Where there is justifiable evidence to suggest that a student has presented for assessment work that is not the result of his/her own legitimate efforts e.g. copying from fellow students or the internet, the following procedures will apply:

Assignment Format

All assessments require a front cover to enable mark recording and feedback, please ensure you use the official form. The front covers can be obtained from the instructor. Always ensure your name is on every sheet of your assignment and the pages are clearly numbered. Always keep a backup copy of the assignment. Do not delete your copy until you have the marked assignment back. Only assignments submitted in Cardiff Met Moodle are accepted.

Ethics

The Academic Board ethics policy requires ethical approval to be sought and granted for all primary research conducted by students studying on Cardiff Metropolitan University programmes. This will, in the majority of cases, relate to undergraduate dissertations.

In such cases students will be required to submit and have approved an ethics proposal before commencing on the research.

A 100% penalty will apply to all undergraduate dissertations for which an ethics proposal has not been submitted and approved. This means the student will be awarded a mark of zero and therefore they will fail the module. The Department Heads will advise and assist students on the process.

Student Support

Careers Advice

The career office assists students in obtaining information concerning potential careers in areas relevant to their studies, as well as information on post-graduate study opportunities. The Career Office helps students in finding information, contacting employers and academic institutions, filling out applications and CVs, preparing for relevant exams, obtaining certifications, etc. Since the College maintains collaborative relationships with universities, business firms and corporations, both locally and abroad, the Career Office can often help bring students into direct contact with potential employers or graduate school representatives.

Academic Counselling

Academic advising is an integral part of the College experience, enabling students to be properly informed regarding academic requirements, existing status, and options. All students are assigned an Academic Advisor, who helps them register, ensures that they understand and correctly follow the academic program, and periodically monitors their progress. All full-time faculty serve as Academic Advisors to incoming and continuing students. As the size of the student body is small, Perrotis College faculty have an open-door policy, allowing students to drop into faculty offices for any issues requiring attention.

Students entering their final year at Perrotis choose their Dissertation Advisor, depending on the student's field of interest.

In order to be accessible to students, all full -time faculty hold posted office hours. Faculty advisors also help counsel underachieving students and may participate in student grievance procedures. Students regularly meet with their major advisor a minimum of one time per semester.

Personal Tutoring

Tutorial sessions are used to reinforce material presented by the other methods and to clear up possible misconceptions. Tutorials enable students to build on their understanding of the subject gained via the lecture and preparatory readings. Tutorials also provide an environment in which you are able to clarify queries and raise questions about the subject. It is also likely that you will be asked to prepare presentations and you will receive formative feedback on assessed activities.

Language Study Support

- ✓ Induction programme for all incoming students, including Library and study skills packages
- ✓ Access to Learning Centre services (Level 4)
- ✓ Professional Development Planning (Level 4)
- ✓ Student handbook available online
- ✓ Programme handbook
- ✓ Library and learning resources at Perrotis College and the electronic resources of Cardiff Metropolitan University
- ✓ Study advice at levels 4 to 7.
- ✓ Plenary sessions as required
- ✓ Programme director, pathway tutors and module tutors operate a flexible office hours system.
- ✓ IT facilities American Farm School wide including specialist analysis programmes
- ✓ Crop & Livestock Production land and Laboratory Facilities at the Perrotis College & the American Farm School wide.
- ✓ Access to student services including welfare, careers etc
- ✓ Academic Advising: An integral part of the College program, academic advising enables students to be well informed of their academic requirements and options. All students are assigned an academic adviser, who helps them register, ensure that they understand and correctly follow the academic program and monitor their progress. Every effort is made to assign advisers who best know the student's area of interest. Again, before beginning Level Six, when a student has chosen a pathway, he or she will have as adviser the Pathway Coordinator for that specialization.

Special support for overseas

Newly accepted students who are not EU citizens must acquire a student visa in order to enter Greece. Perrotis College will provide students with information and official documents as needed and will support students in completing the process; however, **the responsibility for obtaining visas and residence permits and tracking expiration dates is the student's.**

Obtaining a student visa can be a lengthy process, and candidates are strongly urged to begin early by contacting the appropriate Greek embassy or consulate for information and

gathering all necessary documents prior to receiving the official invitation letter issued by the College. Non-EU citizens may be required to pay a deposit before their acceptance to Perrotis College can be processed. When the required deposit is received in full, the College will provide the candidate with an official invitation letter, stamped by the College, as well as by the regional authorities in Greece. The candidate must then submit to the Greek authorities-in person-this document, along with any other required documents and reports to the Greek Embassy or Consulate in their home country in order to obtain a student visa.

Students who enter Greece on a student visa must keep in mind that this kind of visa is valid for only a short period of time. Once in Greece, the holder of a student visa must apply for a Greek residence permit before his or her student visa expires.

Special support for disabled students

Students who experience emotional or learning difficulties may consult the Counselling Referral Coordinator, who can refer the student to appropriate professionals for further assistance. By virtue of the community atmosphere of the College, Student Life and other College staff members often spend time informally with students who are experiencing difficulties. The College Dean and/or faculty members may also discuss specific issues with a student's parents when it is considered appropriate and potentially helpful.

Appeals, Complaints and Academic Regulations

As a student of Cardiff Metropolitan University, you are subject to a number of the University's regulations including their academic regulations, unfair practice procedure, mitigating circumstances procedure, appeals procedure and complaints procedure.

If you are unhappy with any aspect of your experience and wish to make a complaint you should first try and resolve your complaint through the mechanisms that are in place at your local institution. Once you have completed these procedures, if you are still not satisfied you may complain to the University directly.

Details of these procedures can be found in the Cardiff Metropolitan University Student Handbook:

<https://www.cardiffmet.ac.uk/study/studentservices/Pages/Student-Handbook.aspx>

To make a complaint to your local institution contact Ms. Kally Chalkia (kchalk@afs.edu.gr).

Internal complaints procedures

Perrotis College is committed to providing high quality services and facilities for students, staff and the general public. Perrotis College recognises that there may be occasions when ordinary feedback mechanisms are not sufficient to deal with problems. It is for this reason that a formal Complaints Procedure has been established. The purpose of the procedure is to provide a formal route through which a complainant, as a student or member of staff or member of the public, can bring a complaint to the attention of Perrotis College following Perrotis College Complaints Procedure for students enrolled on Cardiff Met programmes (updated September 2015).

Mitigating Circumstances

Students who have failed to complete or pass a module because of illness or other conditions beyond the individual's control may make a request to the Exam Board to resit one or more methods of assessment based on documented mitigating circumstances. Those approved for reassessment on this basis receive the mark they achieve rather than being limited to a maximum of 40%. Documentation for such mitigating circumstances must be submitted to the Registrar (no later than one class session after the deadline date or one weekday after the exam period). If questions arise, the situation will be reviewed by the Academic Dean in consultation with the relevant faculty member. In cases where a student fails because of lateness in turning in an assignment, the relevant Exam Board will review the mark and the mitigating circumstances (if any).

Withdrawal or suspension

Students who withdraw from the College or wish to suspend their studies at any time must fill out an official Withdrawal Form and an appropriately signed Clearance Form, and submit both forms to the Student life Coordinator and the Registrar. Students will have thirty days from the time they leave the College to complete the withdrawal process and collect the remainder of the residence hall damage deposit. If a student does not complete the withdrawal procedure as stipulated, he/she forfeits the deposit, and the amount will be used to support the College's teams and clubs. In addition, a student who has not completed the Clearance Form will not be eligible to receive a final mark report, an official final transcript or a degree. In case of early withdrawal of the programme of studies/boarding the following applies:

The calculation of the financial obligations is based on the tuition fees of the semester / 14 weeks X weeks of attendance.

In case of early departure from the dormitories, the following applies:

The calculation of the financial obligations is based on the annual charge of the accommodation, e.g. 3500€ / 28 X the weeks of residence accommodation.

In both of the above cases the initial deposit of 600€ is not refundable. Students dismissed for academic or disciplinary reasons are not eligible for a refund.

Quality Assurance of Services

The Institution is committed to providing high quality services and facilities for students, staff and the general public. Integral to this is monitoring and evaluating those services to enhance quality and to ensure specified standards are met.

The Institution has in place a variety of mechanisms to ensure that students, staff and public have the opportunity to participate fully in the development and improvement of services and it is expected that all parties will take full advantage of these in making their views known.

The Institution recognises that there may be occasions when ordinary feedback mechanisms are not sufficient to deal with problems. It is for this reason that a formal Complaints Procedure has been established.

Please refer to Student Guidance Handbook for detailed information on complaint procedures.

Induction

At the start date of programme, college administration holds an event at which students are enrolled on respective courses. During the event, weekly class- schedule and academic calendar are provided. Department Heads introduce students to academic programmes, administrative structure, regulations, rules, obligations and responsibilities, which is illustrated in the Student Guidance Handbook and Programme Handbook in details.

At the beginning of each academic year, New Student Orientation is held for all incoming students. This orientation is primarily aimed at familiarizing students with the College campus and its facilities, with the College procedures and policies, and with the American Farm School. Another aim is to help students adjust to this significant transition in their life and to enable them to get to know the persons – fellow students as well as faculty and staff – with whom they will share the next few years of their life. More information about specific activities is provided to new students prior to New Student Orientation.

Student Life Staff provide further orientation to students who live on campus. In addition, students enrolled in the Learning Methods module are introduced to Library and IT facilities during the first week of classes.

Fees

Full Time Fees

For the academic year 2023-2024, all students receive a subsidy and are expected to pay fees as below:

	MSc Programme €
Tuition Fees	8.330€
Room & Board Fees (if applicable)	3.500€
Residence Hall Damage Deposit*	150€

This deposit is a one-time fee for students who live in the residence hall, which is refunded when the student moves off campus permanently (see “Residential Life” for more details).

Financial Advice

Refer to Student Guidance Handbook for financial responsibilities, AFS graduate's fees residence hall charges, audit fees, terms of payment, late payment policy, how to make payment, financial aid, other fees, refund policy and financial advice & support for first time students and continuing students.

Accommodation

Please refer Student Guidance Handbook for information on Residential life, residence hall damage deposit, sign in/out contract and dining hall.

Learning Centre Services

As a student at Cardiff Metropolitan University, you are entitled to full access to the University's electronic resources. These include a range of guidance on academic skills, access over 123.297 titles, nearly all of which are ejournals, 280.731 eBook titles and about about 120 e-Databases library.cardiffmet.ac.uk

Libraries

Students at Perrotis College have library services and facilities available to them through both the 'Dimitris & Aliki Perrotis' Library and the electronic databases of CARDIFF MET (CARDIFF MET).

DIMITRIS & ALIKI PERROTIS' Library

The 'Dimitris & Aliki Perrotis' Main Library, located at Princeton Hall, maintains a collection of over 15.000 print books in a wide variety of subjects in Greek and in English, CDROMs and DVDs, subscribes to various Greek and Foreign print journals, as well as databases which comprise of eBooks and electronic journals in English and other languages. Students can also have access to past dissertations of Bachelor and Master's degrees; requests for past dissertations are made to the Main Library's Circulation desk. In addition, the Library houses the Historical Archives of the American Farm School. Access to the Library's collections is available through the Online Public Access Catalogue (OPAC) 'KOHA' (<https://librarycatalog.afs.edu.gr>). You can view more information on the Library's services by accessing the Library's website: <https://library.perrotiscollege.edu.gr/services/>

'GEORGE AND CHARLOTTE DRAPER' Information and Media Hub

The 'George and Charlotte Draper' Information and Media Hub is the Central Library's satellite service, located at the Aliki Perroti Educational Center's ground floor, right next to the administrative offices of Perrotis College. The Hub maintains all the Required and Recommended readings of the Bachelor's program, as well as the Required readings of the Master's program. It also maintains part of the dissertations' collection and various Greek and Foreign print journals. Access to the Hub's collections is available through the Online Public Access Catalogue (OPAC) 'KOHA' (<https://librarycatalog.afs.edu.gr>). You can view more information on the Hub's services by accessing the Library's website: <https://library.perrotiscollege.edu.gr/services-for-students-hub/>

IT Resources

Perrotis College students have the following IT services and facilities available to them:

- Library Computer Lab (Main Library; 20 computers, for teaching purposes);
- 'Edmund & Mary Keeley Computer Room' (Main Library; 8 computers);
- 'Vasilios S. and Aphrodite B. Haseotes Learning Commons' (4 TV monitors connected to PCs for group work, 2 sound-proof glass rooms with TV monitors for group work);
- Library Reference Desk (1 computer);
- Library Amphitheater (29 computers, for teaching purposes);
- Laptops (3 at the Main Library, 2 at the Hub, for use inside the library premises); Wireless access throughout the Library;
- Printing, photocopying, and scanning at the Main Library and the Hub, as well as simple binding services at the Main Library;
- Video conferencing facilities in the classroom building;
- E-mail services (PC and CARDIFF MET); and
- PC and CARDIFF MET electronic databases

Farms

In its academic programme, Perrotis College uses the two AFS demonstration farms, which are as follows:

- Campus Farm (67 Hectares)
- The Zannas Farm (85 Hectares)

Laboratories

The College currently maintains several labs for academic purposes:

- Computer Lab ('Dimitris & Alikis Perrotis' Main Library)
- Biochemistry/Molecular Biology Lab
- Plant Physiology Lab
- Physical Chemistry/Food Science Lab
- Chemistry Lab
- Tissue Culture Lab
- Microbiology Lab
- Life Sciences Lab
- Precision Agriculture Lab
- Krinos Olive Center
- New Food Product Development Lab
- Dairy Lab
- Ecological Agriculture Laboratory (Perrotis AGROCenter)
- Horticultural Labs-Greenhouses & Shadehouse (Perrotis AGROCenter)
- Educational - Research - Demonstration High density Olive grove
- Genomics Laboratory
- Metagenomics Lab
- Metabolomics Lab
- Bioinformatics facility
- Food Structure Lab

More information can be found at: <https://www.perrotiscollege.edu.gr/facilities/>

Student Representatives

Student Services

Perrotis College, by following the foundations of the American Farm School offers an overall student experience: The academic, the student life and the residence hall experience. The Perrotis Student Services' mission is to engage students in the full American Farm School Experience by improving Life and Study Skills, creating Relationships and developing a Support System. Our vision is to have young people prepared to become better citizens of the world, positive contributors to the environment, to be respectful and diverse-minded leaders. Also, Perrotis College is the only institution in Greece which is a member of the European university colleges Association. EucA gives lots of opportunities to our students such professional development through non-formal and informal activities in the fields of employability, soft skills, international mobility, responsible citizenship and opportunities to travel in various events among EU. More details are available at: <https://www.perrotiscollege.edu.gr/student-services-center/>

Details of the Cardiff Met Student Representation system can be found at:

<http://www.cardiffmetsu.co.uk/representationhome/>

Progression and Transfer Opportunities

As a student, studying a Cardiff Metropolitan University programme you may be able to transfer to study some of your programme or progress onto another programme at the University's home campus. If you are an international student and you wish to enquire about transfer opportunities to study at Cardiff Metropolitan University you should contact the International Office. Further information can be found at:

<http://www.cardiffmet.ac.uk/international/study/applying/Pages/default.aspx>

As part of its holistic approach to education, Perrotis College encourages students to participate in the study abroad opportunities the school provides through collaborations with other higher education institutions, as well as with farms, business concerns and other organizations.

For more information on internships and exchange opportunities you can contact the Study Abroad Office or the Career Office .

HEALTH CARE

All students are required to have personal or family health insurance valid in Greece. In the event that a student does not have health coverage, he or she is required to participate in the College's student health plan, the cost of which is approximately 200 € per year. Students are responsible for paying for any service that the nearby Health Center is not able to provide and that is not covered by the student's insurance plan. For simple health matters, a campus doctor is available for all College students, free of charge, from Monday thru Friday from 7:00 am to 3:00 pm. The doctor's office is located in James Hall.